

Eddy Man Kim

27 years old

PH.D Student & Professor

Tools

Adobe: Ai, Id, Ps

Paper

PDF

Folder

Realttimeboard

slack

paper

Hierarchy

Roles

Learner: formal, informal

Teacher: formal, informal

“Packaging is doubly important to content”

The way you layout and decide to tell a story is more important than what you are telling a story about

“Some people just want to get the work out, but for me it’s about consistency”

Haist does not get your very far, devil is in the details

“I like to see how much critical thinking is done in the portfolio”

showing the depth and expressing the lessons learnt

“show thats unique and custom about your design sensibility”

cookie cutter will not cut it, but creating a way for users to personalize while scaling is critical

Process

Flexibility is key.

Generalist vs. specialist

Treat a portfolio as a single piece.

Portfolio as a story with ups and downs.

How can this tool manifest xyz for HR?

Task specific vs. workflow specific

Pain Points

Transition between process and showcase

Dealing with different types of audiences

Keeping rigor in the portfolio

Jeff

24 years old

Masters of Tangible
Interaction Design Student

Tools

Adobe: Ai, Id, Ps
Paper
Squarespace
Processing
Arduino
Sketchbook
Github

Roles

Learner: formal, informal
employer: informal
employee: formal

“Trying to document while working is obtrusive”

Some people just want to get the work out, but for me it's about consistency

“Once I have a job i'm still going to work on my own things”

What's the rigor for personal projects? Should rigor be imposed for portfolio benefit or should it just happen

“I don't have time to finish projects which is a shame because how am I suppose to had them to my portfolio”

Why can't we show in process and uncompleted projects? should they live in separate realms

“I believe everyone should share their code. I have learned a lot from other people's code”

open-source, open community, shared knowledge

Process

Visually it should just happen
In the zone
Just keeps going
Time constraints don't always agree

Pain Points

Process
How and what to showcase
Showcasing style and visual changes from project to project

Anna

22 years old

Recent CMU Grad
Ethics, History, and Public
Policy and Architecture

Coordinator

Tools

Wix
HTML
Sketchbook
Rhino
Adobe

Roles

Learner: formal, informal
Teacher: formal, informal
Maker: formal, informal

“What if people put failed projects into their portfolios?”

Musing on the structure of portfolios. One could show what they have learned.

“Rose, bud, and thorn. The Rose is the good feelings; the bud is your new skill; the thorn is your challenge faced.””

Coordinator technique to facilitate discussion and reflection in learners.

“You do, you undo, you redo, then you do it again.”

Iteration process in both making and documenting. By cycling through, the outcome is more refined.

“Looking at someone’s poorly done website is painful. If you don’t care about your work, why should I?”

The quality of your documentation speaks to the quality of your work and the value you and others put in it.

Process

Process is shown through high quality presentation of final product.

Pain Points

Existing tools do not allow for enough customizability.

Time, space, and equipment detract from presentation and documentation style.

Jessey

21 years old

Undergraduate Psychology
Student

Tools

Adobe: Id, Ps
Flickr
Folder
Sketchbook

Roles

Learner: formal, informal
Artist: informal

“The best designers will have the best portfolios because they will find the best and different way to present.”

The best designers have the best design process.

“My academic work doesn’t fit in a portfolio.”

Research and papers are difficult to visually present.

“My list of procedures and steps are written down in order. Some need to be reworked, the thought process needs to change”

Outlines process before being design process.

“Portfolios are meta-design, the design of design.”

Portfolio creation is a design process.

Process

Ideal workflow is uninterrupted from process to final.

Pain Points

Academic work does not fit into a portfolio.

Format and customizability of tools are not flexible enough.

Sarah

20 years old

Junior in Decision Science and
Human Computer Interaction

Tools

Paper
Weebly
Slidedeck
Slideroom
Sketchbook
HTML

Roles

Learner: formal, informal
Artist: informal

**“I don’t like showing my work online -
especially if it’s bad.”**

People can judge you negatively for anything that is
visible online.

**“You need to prime people for non-visual
things, you need to set it up in a different way”**

Current systems tend to lend themselves to visual work,
but it takes more effort to

**“Online portfolios often become tied to your
identity.”**

In a classroom setting, it might just be about your work,
but it feels more like you’re presenting your own
identity or brand through portfolios

“I want a simple template”

Wants it to be a streamlined presentation of work

Process

Keeps files and a folder of final
products

Puts together a portfolio when
looking for a job and then
takes it down afterwards

Pain Points

Presenting non-visual work in
a way that is appealing and
gives enough context

Chris

23 years old

Industrial Designer at Mine Safety

Industrial Design Major Class of 2015

Tools

Folders
External hard drive
Cameras
CargoCollective
Squarespace
Sketchbook

Roles

Learner: formal, informal
Teacher: formal, informal
Employee: formal

“If you’re a designer or an artist and you’re putting it online, then it’s something you’re doing not for yourself but for other people to get recognition or for feedback.”

Sketchbooks are where he keeps personal documentation, and he uses the online portfolio for recognition and to have a presence for employment

“ Little odds and ends are easier to post for a professional.”

Professionals under nondisclosure agreements cannot post larger projects they are working on

“We learned that we have to give thought and design the process document so it’s legible and organized and how you thought through problems.”

Documentation process was not taught formally but was cultivated in design studios

Process

Keeps everything in an external hard drive
Keeps folders:
per year, per semester, per class, per project. Within each project: folder for text, for photos, for sketches, for modeling, for final deliverables.

Pain Points

Writing copy and having a camera ready to document takes time and energy

Coding takes effort and specialized skill. Layout takes effort: you might have to change css.

Rehan

21 years old

CMU Undergrad
Integrative Physical and
Digital Media Studies

Tools

HTML / CSS / JS
Sketchbook
Rhino
Adobe
GitHub
RealtimeBoard
Medium

Roles

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Lauren

22 years old

CMU Undergrad
Architecture, Psychology,
Learning Media

Research Assistant

Tools

Wix
Bootstrap
GitHub
sketchbook
Rhino
Adobe - Ps, InD, Il
Processing

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Lucy

22 years old

Recent CMU Grad
Ethics, History, and Public
Policy and Architecture

Coordinator

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Nina

Founder of Assemble
CMU Arch Grad

Tools

Sketchbook
Dropbox
Camera
Ipad
Chromebook

Roles

Teacher: formal, informal
Maker: formal, informal

“It would be great if we didn’t need to sort through the Dropbox?”

This would be a workflow solution, maybe even a script that read the calendar for when what is happening

“The teachers are supposed to document but it does not always happen.”

Helping reduce the extra time spend on documentations and organization, more time on the critical thinking

“The kids document at the end of the session and gravitate towards the iPads”

Kids gravitate towards what they are familiar and what they are comfortable with

“I need a way to help the teachers evaluate and track changes in student work and thoughts?”

Version control and integrated teacher note system

Process

students thoughts as a way to gauge interest and how to improve in an indirect way

hands on learning

some students come and go
some stick around

Pain Points

Over-collecting then curating and sorting through it all is a pain

Using the equipment at hand in the best possible way

Limited time and budget